



New
KVVU TV
 25-TV 5 Drive
 Henderson, NV 89014
 (702)435-5555

CONTRACT

Contract / Revision 501022 /		Alt Order # 06402828
Product HORSFORD FOR CONGRES		
Contract Dates 11/04/12 - 11/09/12		Estimate # 2331
Advertiser Horsford For Congress		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 115	Product Code 122
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
 3050 K St NW
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,150.00			
N 2	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
			See MG 2.2,2.3									
	2	KVVU	11/05/12-11/05/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$750.00	NM		
			Ⓜ MG for 2.1 11/05									
	3	KVVU	11/05/12-11/05/12	More M-F 9-10a	M-F 9a-10a	M-----	:30		\$275.00	NM		
			Ⓜ MG for 2.1 11/05									
N 3	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$700.00			
Totals											4	\$3,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	4	\$3,875.00	\$3,293.75
Totals	4	\$3,875.00	\$3,293.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # 1051 ADV. NAME POLI/S HORSFORD/D/CON/NV REP.# OFF.# 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6402828 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD FOR CONGRES EST#2331 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV4/12 NOV9/12 WK-1 DATE NOV2/12 14.50

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO ROSE
 FROM TERESA
 OKED M1... SEE LINE 4 AND 5
 NCIT
 PLEASE CONFIRM

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		530P-600P	30		\$1,025.00	11/5	11/5	0		MON	0
AGENCY ADVERTISER CODE = 115 AGENCY EST# = 2331 AGENCY PRODUCT CODE = 122												
PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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4	A		500A-600A	30		\$750.00	11/5	11/5	1		MON	1
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PROGRAM : NEWS
 ORD COM1 : SPOT N/A NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR NOV5 ON LINE-2 FOR 1 SPOT/WK

5	A		900P-1000P	30		\$275.00	11/5	11/5	1		MON	1
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PROGRAM : MORE
 ORD COM1 : SPOT N/A NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 4-5

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#2 MISSED: MON/530P-600P NOV5 30S \$1,025.00 (NOV2/12)
 OFFER: MON/500A-600A NOV5 30S \$750.00 PLS ADVISE.
 & MON/900P-1000P NOV5 30S \$275.00
 CMT: SPOT N/A NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

NOV/12 \$3,875.00 CONTRACT TOTAL \$3,875.00
 TOTAL SPOTS 4

MARKET TOTALS \$17,613 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6402828
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
NOV2/12 12.58
*** KVVU-TV ***

ADV # 1051 ADV. NAME POLI/S HORSFORD/D/CON/NV
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # 762 SALESMAN #
BUYER NAME JESSE DEMASTRIE
SALES PRSN PH- TERESA DIFURIA

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # 5610222 CONTRACT # 6402828 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD FOR CONGRES EST#2331 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV4/12 NOV9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 12.58

REP: TO ROSE
FR NIKKI
NEW HORSFORD FOR CONGRESS
TOTAL \$3875
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
STEVEN HORSFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1100P	30		\$2,150.00	11/5	11/5	1		MON	1

AGENCY ADVERTISER CODE = 115 AGENCY EST# = 2331
AGENCY PRODUCT CODE = 122

PROGRAM : FOX 5 NEWS AT 10P
CON COM1 : FOX 5 NEWS AT 10P

REP HEADLINE# 6402828
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

NOV2/12 12.58
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			530P-600P	30		\$1,025.00	11/5	11/5	1		MON	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
3			700A-900A	30		\$700.00	11/5	11/5	1		MON	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1 : FOX5 MORNING NEWS												
											CONTRACT TOTAL	\$3,875.00
											TOTAL SPOTS	3

MARKET TOTALS \$17,613
 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*